

Please join us for the Winter 2010 BCCJ Business Network Breakfast

RETHINKING BUSINESS LEADERSHIP FOR “THE NEW NORMAL”

Friday, February 26, 2010

7:30 – 8:00, Breakfast and Registration 8:00 - 10:00, Program

Fidelity Investments, 245 Summer Street, 14th Floor, adjacent to South Station

Business leaders are operating on landscapes of constant change. “The new normal” is characterized by recession, globalization, demographic shifts, environmental limits, proliferating communication streams and rising tides of data, not to mention evolving public policy, shrinking budgets, and the mantra of “shared sacrifice.” And never enough time for it all. How can business leaders manage and succeed with multiple “bottom lines” in this demanding landscape? In “the new normal” what defines the socially responsible business leader?

The BCCJ Business Network convenes these leadership strategy sessions to share best practices, seed new ideas, and connect a range of local businesses concerned with social responsibility.

AGENDA

- 7:30 Registration and Continental Breakfast
- 8:00 Welcome and Introductions at tables
- 8:15 Panel Presentations - 10 mins from each speaker

Wendell K. Chestnut (LeadBoston '99)

Senior Vice President, Bank of America

Kip Hollister

Founder and CEO, Hollister, Inc.

Ted Landsmark (LeadBoston '97)

President, Boston Architectural College

Geoff McDonough

Senior Vice President, Genzyme

- 9:00 Discussion at Tables and with Panel
- 10:00 Departure

TICKETS

Purchase tickets at

<http://biznetwinter2010.eventbrite.com/>

Corporate membership includes tickets.

Non-members: \$30 per ticket.

RSVP by Feb 23.

Walk-ins will not be permitted. Please allow time for building security clearance and bring photo identification. The program will begin promptly at 8:00 am.

QUESTIONS

Email Janeen Smith at

JSmith@BostonCCJ.org or

(617) 451-5010 x21.

BUSINESS NETWORK MEMBERS



ASSOCIATE MEMBERS



AFFILIATE MEMBERS



SPEAKER BIOGRAPHIES

Wendell K. Chestnut is a Senior Client Manager for Northeast Commercial Banking, covering the Greater Boston market in Massachusetts. Wendell is responsible for managing a portfolio of business banking private companies with annual sales ranging from \$3 million to \$50 million. Wendell possesses a strong background in business development & strategy, client management, credit analysis, sales, and banking fundamentals. Throughout his 14-year banking career at Bank of America and its legacy banks, Wendell has served in many capacities from his current role in Commercial Banking to Director of Planning & Operations of Capital Markets, Manager of Marketing Communications in the Commercial Development Group, Research Analyst in Bank of America Investment Advisors & College Relations Manager in Corporate Employment.

Wendell presently serves on several local boards and committees in the following capacity – Board of Overseers for Beth Israel Hospital, serving on the Finance Committee; Board of the University Club of Boston; Member of the local arm of the Point Foundation; Past Co-chair of the Gay & Lesbian Student Education Network (GLSEN) Boston; Leadership Team for Bank of America's Pride Resource Group. He is also a graduate of the LeadBoston Class of 1999.

Wendell was born in Philadelphia, PA. Wendell received a B.A. degree in English from Williams College. He is an accomplished squash player and is recognized as the first black All-American intercollegiate squash player. He lives in Melrose with his husband.

Kip Hollister opened the doors of Hollister, Inc. in 1988 at age 26 with the dream of eliminating the transactional nature of the staffing industry. Her goal was to build an organization driven by values and relationships while guiding both candidates and clients through the real challenges associated with a continuously evolving job market. In 2009, those values and relationships are precisely what have shaped Hollister into one of the premier staffing firms in Massachusetts. Kip's focus on innovation and expansion of the firm's ability to remain competitive and ahead of rivals, speaks directly to her entrepreneurial spirit and her commitment to meet and exceed both client and candidate needs. Today Hollister employs 70 talented staffing consultants and provides direct hire, contract and temp-to-hire solutions within the following specialty areas: Accounting & Finance, Administrative, Creative & Marketing, Human Resources, Technology and Sales.

As a steadfast supporter of business-community partnerships, Kip recognizes that Hollister is only as strong as the community it serves. Her passion, high energy, commitment and leadership have served in raising the bar for small

businesses throughout Massachusetts as well as sparking a fire within her own firm by celebrating social cause through extensive volunteerism. She serves on the boards of YMCA, Training Inc. and North Cambridge Catholic High School, Everybody Wins!! Metro Boston, as well as also being actively involved with City Year. Kip earned her bachelor's degree in sociology from the Susquehanna University in 1984. She lives with her husband Warren Hyde and four children in Dover.

Ted Landsmark, M.Env.D., J.D., PH.D., ASSOCIATE AIA, D.F.A. (Hon.) is President and CEO of the Boston Architectural College, an independent, accredited college of spatial design offering degrees in Architecture, Interior Design, Landscape Architecture, and Design Studies. Ted holds degrees in law and environmental design from Yale University, a Doctorate in American Studies from Boston University and has worked as Special Assistant to the Mayor of Boston. He currently serves as a Trustee of the American Institute of Architects Architectural Foundation and a Trustee of the American Society of Interior Designer Foundation, on the AIA Long Range Planning Advisory Group, and on the Real Estate Advisory Committee at MIT. Ted is a Trustee Emeritus of the MFA Boston and serves as a member of the Boards of Historic Boston, Boston Fund for the Arts, and New England Foundation for the Arts. He currently serves on the Mayor of Boston's Climate Action Leadership Committee and on the Advisory Committee for the National Trust for Historic Preservation Partner's in Preservation Advisory Committee, the Boston Society of Architects and served as National Chair for the AIA Committee on Diversity. He received the AIA Whitney Young Jr. Award in 2006 and served as the American Collegiate Schools of Architecture President.

Geoff McDonough, M.D. is Senior Vice President and General Manager of Genetic Diseases at Genzyme. Geoff joined Genzyme in 2002 in corporate development and moved to lysosomal storage disorder therapeutics in 2003, where he worked in U.S. market development and global medical affairs. He currently serves as global business unit leader for the Genetic Diseases segment. Previously, Geoff was a Consultant/Analyst for RA Capital Associates as well as the President and Co-Founder of Catalyst Medical Solutions, Inc. He also was an Internist/Pediatrician at the MGH Health Center in Chelsea.

Geoff graduated from Harvard Medical School and completed his residency training at Massachusetts General Hospital in Internal Medicine and at Boston Children's Hospital in Pediatrics. He received his Bachelor of Arts in Philosophy and a Bachelors of Science in Biology from the University of North Carolina in Chapel Hill. Geoff accepted the Business Leadership Award on behalf of Genzyme at the 2009 Opening Boston Awards.